

# Global SW Lab Helsinki

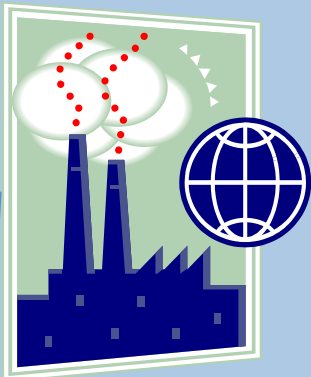
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# From an idea to business pilot

Cloud Software project frame providing funding for the factory



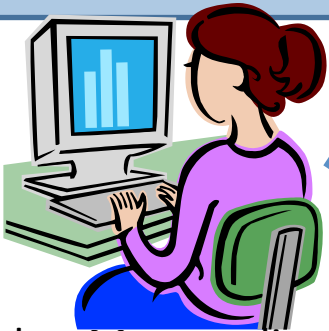
AES , Idealiike and Venture Cup providing ideas



SW Factory producing a new proto each 8 weeks

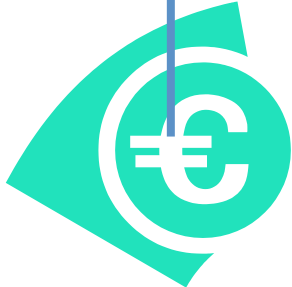


Building New Ventures based on protos



Aalto, Metropolia and University of Helsinki providing SW engineers

University of Helsinki in Kumpula providing facilities



Tuli, Tekes NIY, Vigo, and VC providing funding for startups

# Process

- A process is needed to screen and select ideas and to develop business from protos
  - The process is agile and does not force every idea to follow a pre-set path
  - The team behind the idea can leave process at any time
- Process management is a part of Cloud Software project activities
  - The daily process management is provided by Cloud Software project
  - Process managers help ideas to get funding
  - Process managers use AES, Venture Cup, GVL and other networks to strengthen the team
- Milestones
  - A"9999: Accepting idea to the funnel
  - A"999: Accepting idea to the potential proto ideas
  - A"99: Accepting idea to the factory project
  - A"9: Accepting proto to business potential analysis
  - A"1: Accepting business embryo to business launch
- Ideas that demand protection of IPRs can choose to use commercial prototyping provider